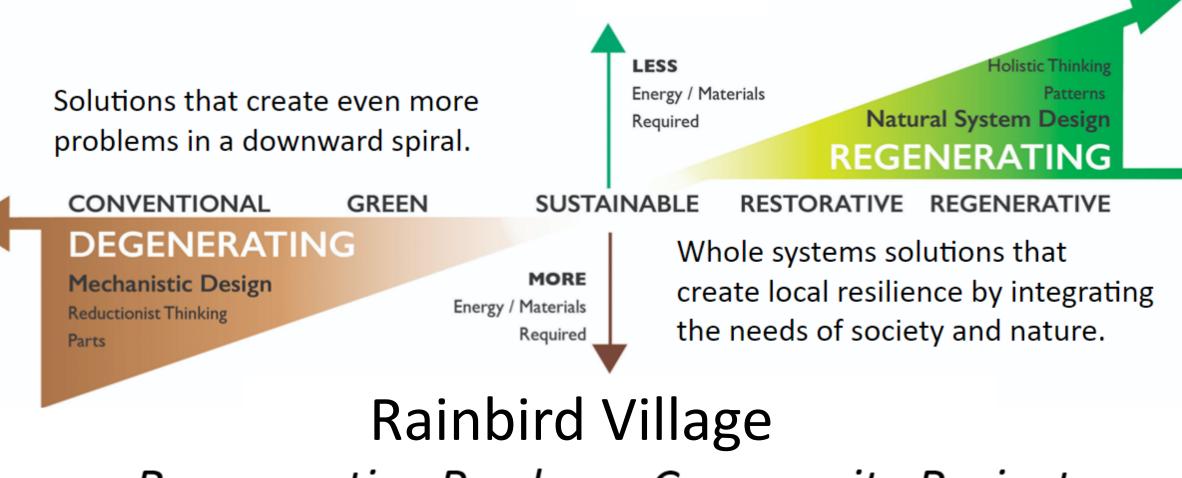
Rainbird Village A Regenerative Utah Public Benefit Project

Cedar City/Iron County Area Economic Development Proposal



Regenerative Producer Community Project

Presentation Purpose

- Overview of Rainbird, Utah Producer Community greenfield project (Vision One) as well as other ancillary municipal projects (Vision Two)
- To set the stage for funding: Funding through a Qualified Opportunity Zone fund and/or Securing a Utah State Economic Development Municipal Bond to fund these projects to completion (\$500M)



Problems to Solve

- Economic Decline: National lack of economic resilience and stability.
- Environmental Degradation: Desertification, Food/Water system fragility, Pollution...
- Social Unrest: Intergenerational poverty. Lack of purpose, meaning, knowledge, skills and opportunity, for thriving in a regenerative world...

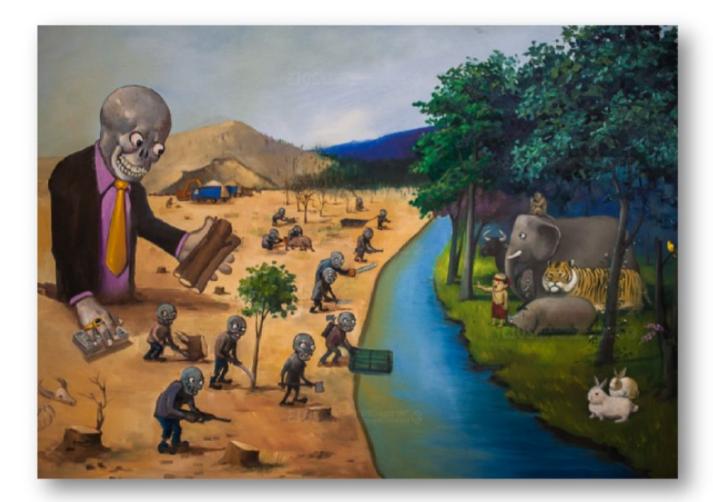


Image attribution: Creator, Thomas Cristofoletti

Needs to Fulfill



Cedar City Chamber of Commerce Vision 2050 objectives:

- •Jobs
- •Affordable Housing
- •Secure Water Resources
- Education & Workforce Skills Training

"One Utah Roadmap"



Utah Policy Priorities & Action Items

Campaign Promises and Stated Goals of Gov. Cox and Lt. Gov. Henderson.

- Economic advancement, including ways the state can develop talent, incentivize businesses and foster innovation;
- Education innovation and investment, including how the state can recruit and retain quality teachers and focus on at-risk learners;
- Rural matters, including meeting critical infrastructure and policy needs;
- Health security, including fighting COVID-19 and addressing social determinants of health;
- Equality and Opportunity, including leading by example to improve racial and gender disparities in state government; and
- State government efficiency, including investing in state employees and implementing changes in structure to become more responsive to the state's customers, i.e. the residents of Utah.

Our Proposal's Value Propositions

- Regional economic resilience: 2000+ new jobs over 8 years in regenerative enterprises
- Re-localization of industry: Bring back essential infrastructure, products and services
- Affordable housing: 300 residential units, 200 temporary & tourist accommodations
- Food and fiber security: higher value regenerative agriculture (education, practice, nutrition & economics)
- Water security, expertise & innovation: world class experts
- Clean energy generation: Sun and anything that flows
- Health & Wellness: Essential holistic practices, innovation & education
- Community and cultural enrichment: local business collaboration & ecotourism
- Utah as a standard-bearer: Leadership in sustainable, renewable and regenerative enterprise



Who we are and who we are not...

We are...

- An Employee-owned Utah Benefit Corporation operated cooperatively
- A Leading-edge research, development and innovation institution
- Focused on long-term regenerative and synergistic outcomes
- Creating greater opportunities for human creativity and thriving
- A new municipality. Building localizable resilience during hard times

We are NOT...

- A commune
- Co-housing
- A homesteader community (happy to work with them, however)
- Against free-markets or cows or fossil fuels, managed holistically
- Blind to externalities



Vision One: Rainbird Village, Producer Community Project



A destination prototype producer community, designed to generate, showcase and export **regenerative** technologies & practices regionally & beyond...

New Jobs: 1900+

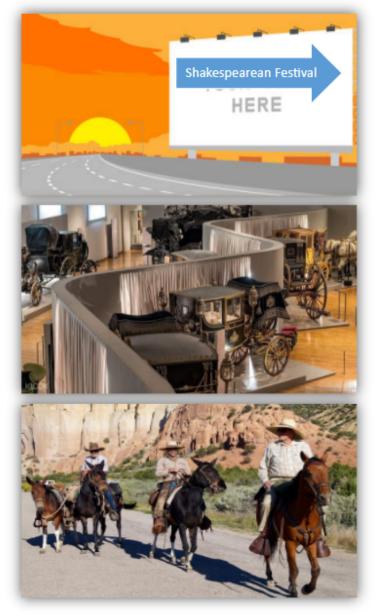


Prospective Site



2,000 acres just South of Cedar City, Utah off Interstate-15 This land is in an Opportunity Zone

Vision Two: Local Ancillary Projects



(Off-site Projects)

- Main Street Promotion: Interstate signage and other advertising promoting local attractions
- Transportation Museum: Steam and horse-drawn vehicles display, including rides to local attractions
- Spanish Trail Attractions: Highlighting the history of the Spanish Trail
- Organic Abattoir: Facility for Southwestern Utah ranchers to conveniently get their products prepared for market

New Jobs: 250+

Vision One Features

A regionally self-sufficient community providing:

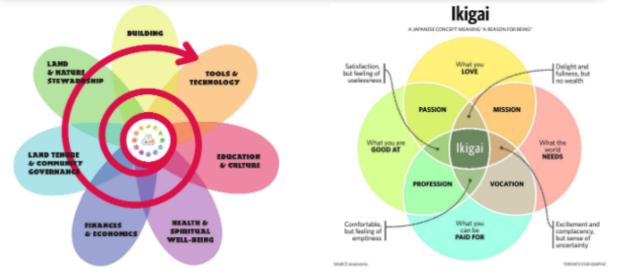
- 1. Regenerative Arts and Ecologies Institute
- 2. Holistic Health Academy, Clinics & Destination Health Spa
- 3. "Regencubator" Regenerative Business Incubator & Accelerator
- 4. Maker Spaces, repair & repurpose
- 5. Themed Shopping Complex
- 6. Eco-tourism Villages
- 7. Hospitality Complex & Conference Center
- 8. Home-Grown and Value-added Food!
- 9. Ecology-friendly residential communities

Creating Long-term Security in a world which is finding its current trajectory to be seriously inadequate.



1. Regenerative Arts and Ecologies Institute





A University of Regeneration

• Sciences

Agroecology, Agroforestry, Permaculture (including a Permaculture Research Institute)

Holistic management/decision making

Regenerative emphasis in Physical, Biological, Earth sciences

Health within complex systems

 Humanities for Regenerative Cultures History, Language, Philosophy, Economics of Ecology, Consensus building

Jobs: 250+

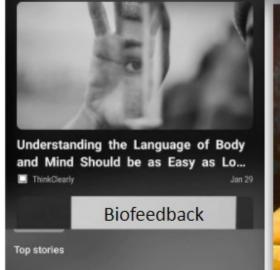
• Arts

Studio, Performance, Architecture

Craftsmanship

2. Holistic Health Academy, Clinics & Destination Health Spa











Functional Medicine



Jobs: 150+

3. "Regencubator" Regenerative Business Incubator & Accelerator





- R&D regenerative technologies in clean energy, clean air, clean water, recycling, wholesome food, medicine and other commerce.
- Methodologies and practices that enhance quality of life & standard of living through greater utilization of health and ecosystem services
- Cutting-edge, efficient, responsible and profitable outcomes and prototypes

Jobs: 80+

4. Maker Spaces



Commercial Kitchens Wood/Metal Shops Pottery & Ceramics Stone/Concrete Mechanical Electrical Fibers & Textiles Other Arts & Crafts Prototypes

Concepts only











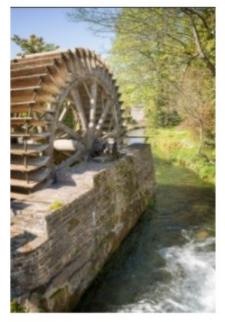
Jobs: 50+

Option 5a. Southwestern-themed Shopping Complex



A combination of maker spaces and shopping complex: Food, Arts, Crafts, Services, and Entertainment.









Concepts only

Jobs: 350+

Option 5b. Western-themed Shopping Complex





A combination of maker spaces and shopping complex: Food, Arts, Crafts, Services, and Entertainment.





Concepts only

Jobs: 350+

Option 5c. Elizabethan-themed Shopping Complex









Extending the Shakespearean Festival... A combination of maker spaces and shopping complex: Food, Arts, Crafts, Services, and Entertainment.





Concepts only Jobs: 350+

6. Eco-tourism Villages Five 20-suite Ecotourist Guest Villages & 100 Student Apartments



Concepts only

Jobs: 50+

7. Hospitality Complex & Conference Center







Building with multiple-functionality in mind.

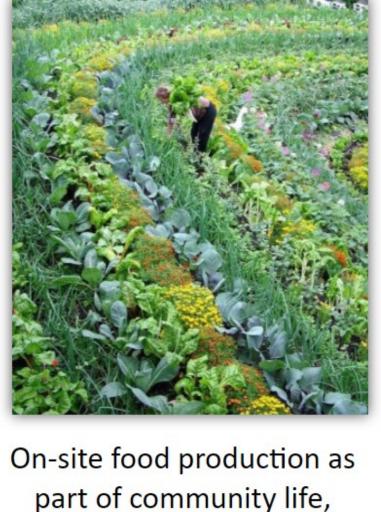
Concepts only

8. Home-Grown and Value-added Food!









increasing bio-diversity

and carrying capacity of

the land.



Jobs: 400+

9. Employee Residential Villages

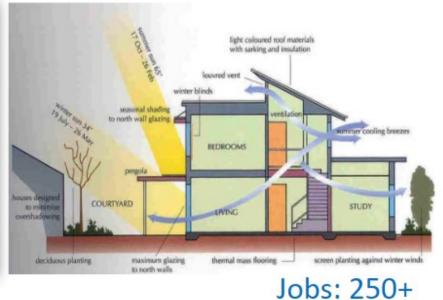


Consisting of large multifunctional Community Centers encircled by single, duplex and triplex homes.

> 4 Villages with 300 Residences total

> > Concepts Only







Special Ecological Infrastructure Considerations





- Natural water harvesting, biological purification and recycling systems
- Natural soil nutrient systems compost, biochar, algae, fungal, greywater
- Energy systems passive solar, photo-voltaic, wind, geo-thermal, biogas and small hydro
- Stacked functions for effective use of space, technologies & resources
- Waste minimization strategies

Jobs: 150+

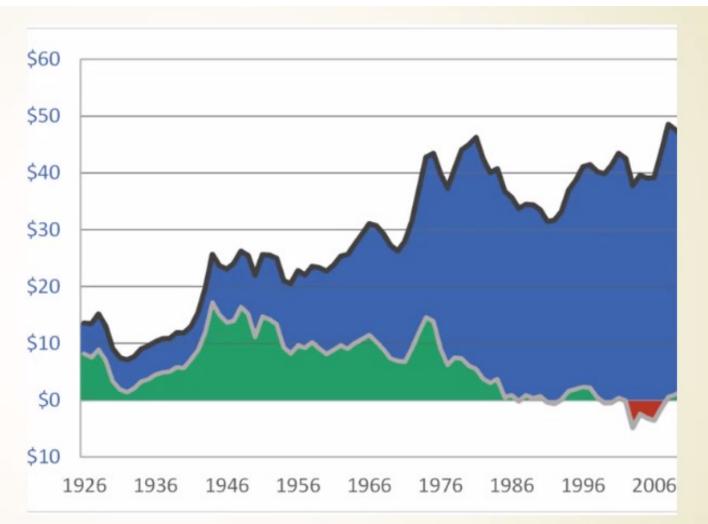
Net Farm Income is a Significant Issue

Canadian Net Farm Income

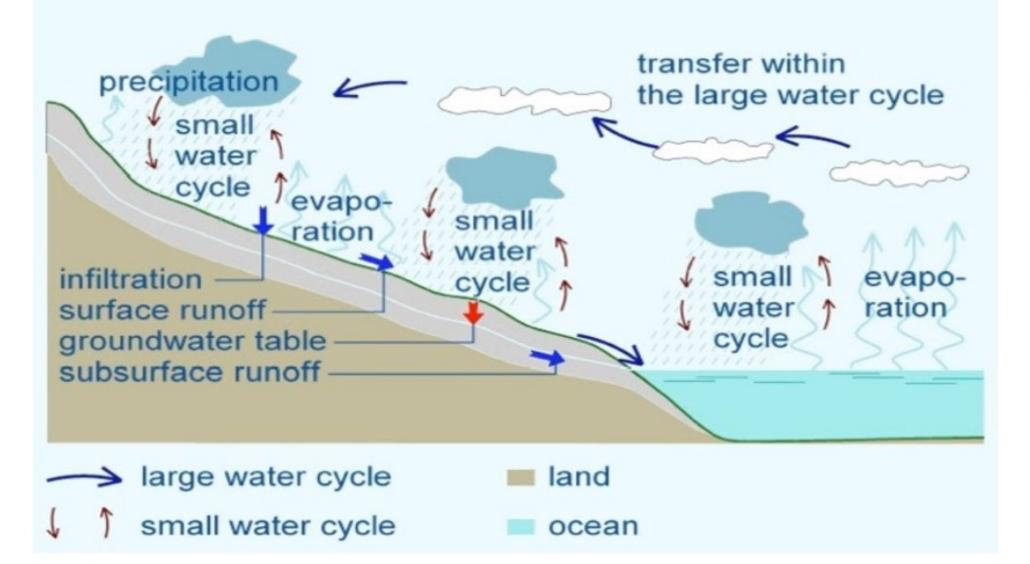
Canadian net farm income and gross revenue, inflation adjusted, net of government payments, 1926-2016.

> Blue area – Gross Revenue ^b

Green area – Net Farm Income



The Elephant in the Room: Water

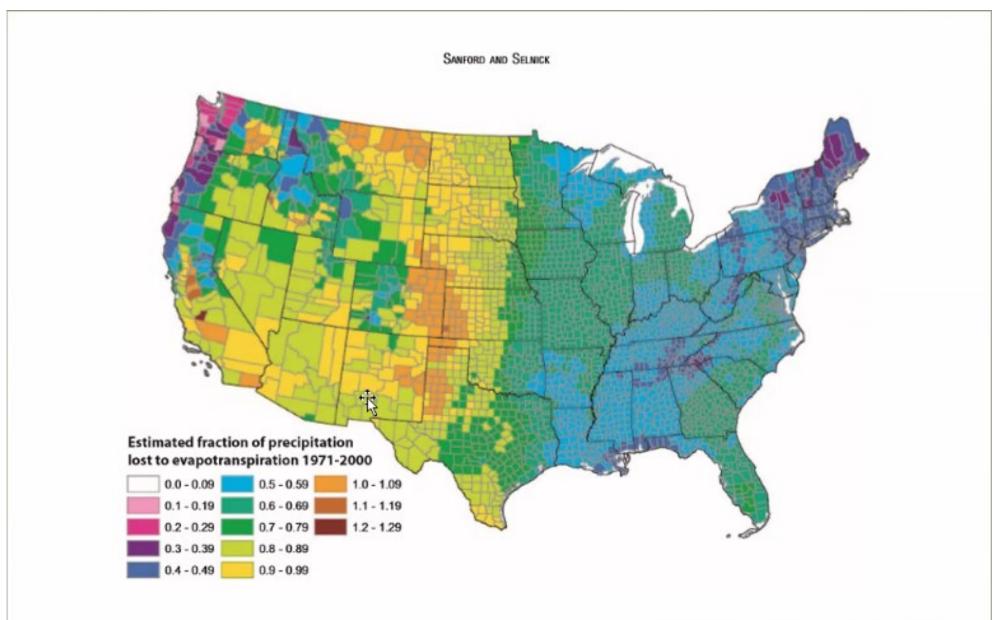


Importance of increasing the small water cycling through human enhancements of ecology

Hold water in landscape and add plants to reduce extremes of temperature

See the evidence of real ecosystem restoration projects.

Precipitation Lost to Evapotranspiration



Agroecology Designers



Daniel Halsey & Company









ARDENIN

POLYCULTURES - PLANT GUILDS --









Neal Spackman





Greening the desert



City Planners and Architects

JULIE SEEGMILLER

0. 11954420-0301





Julie Leeder Seegmiller:

H3 Architects (previous work)



Raymond Gardner:

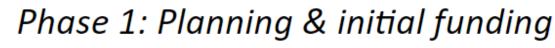
Gardner Partnership Architects (previous work, not representative of this project)







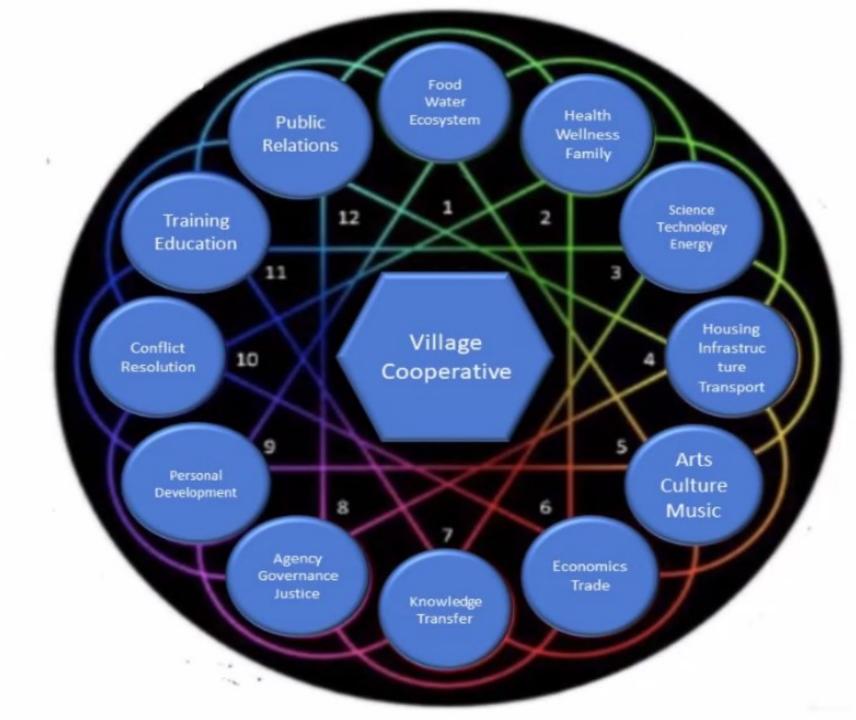
Business Development and Coordination Team



- Colleen Dick: Founder, concept designer, team builder, entrepreneur with 30 years experience. Scientist (Nutritional Biochemistry), Regenerative technology and practice, promoter and networker.
- Harrison Quigley: Co-founder, social enterprise invisible structures specialist, former management trainer and consultant, regional self-reliance & regenerative agroecology enthusiast.
- Roice Nelson: A Geophysicist, a very valuable liaison with the community leaders in the Cedar City area with 50 years developing the models behind the Urban Machine, a sustainable concept city. His company: Walden 3D.
- Jeff Goebel: Conflict resolution through consensus building, community development, financial planning, desertification solutions, resolving natural resource conflicts, holistic planning and implementation, triple bottom line, whole systems strategic planning and management using GIS.
- Tammy Tullis: Experienced, trusted business leader bringing competencies from investment management and capital markets to Global Regenerative Projects using financial engineering and blended finance techniques to fund environmental projects. She has a special interest in Sovereign Green Bonds. Her company: Regenerative Development Group (RDG)

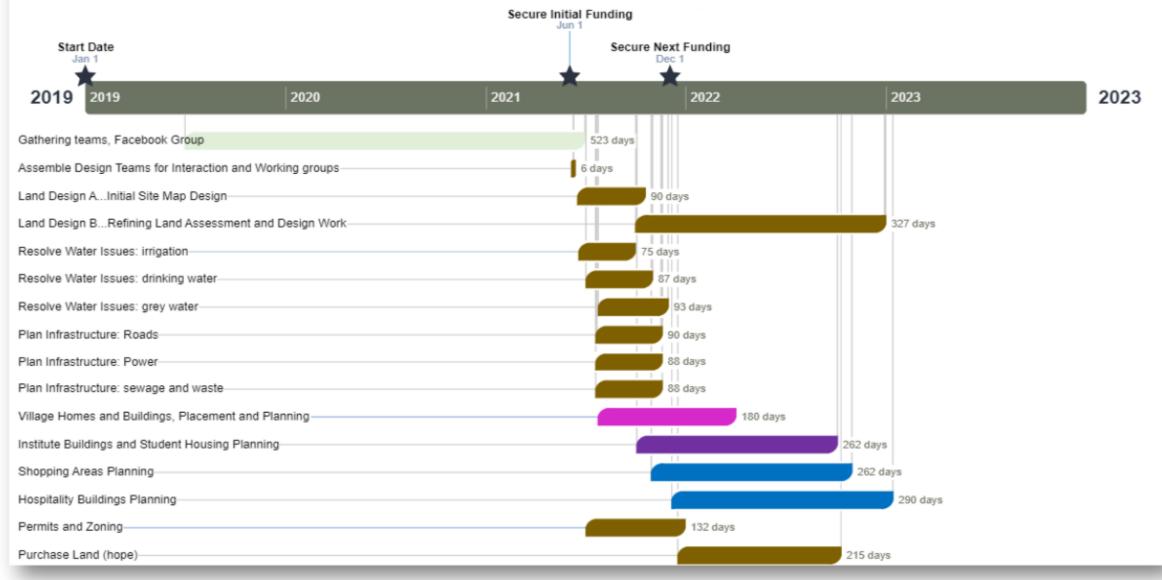
For additional personnel information, please see our Leadership Roster.

Prosperity Engine

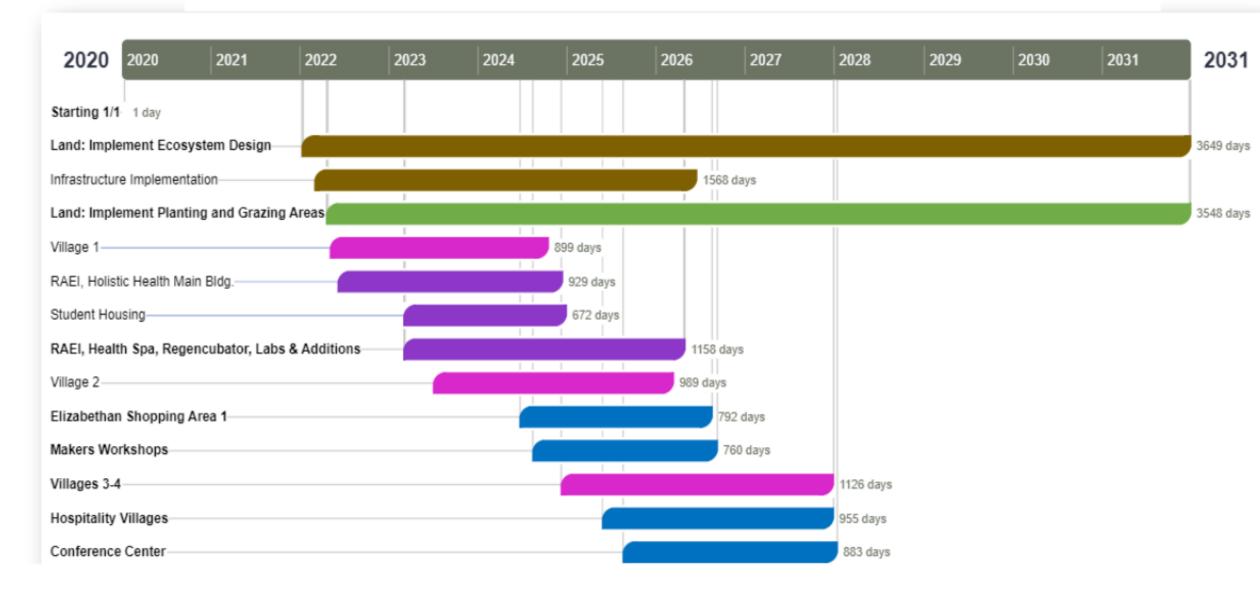


Vision One Planning Phase

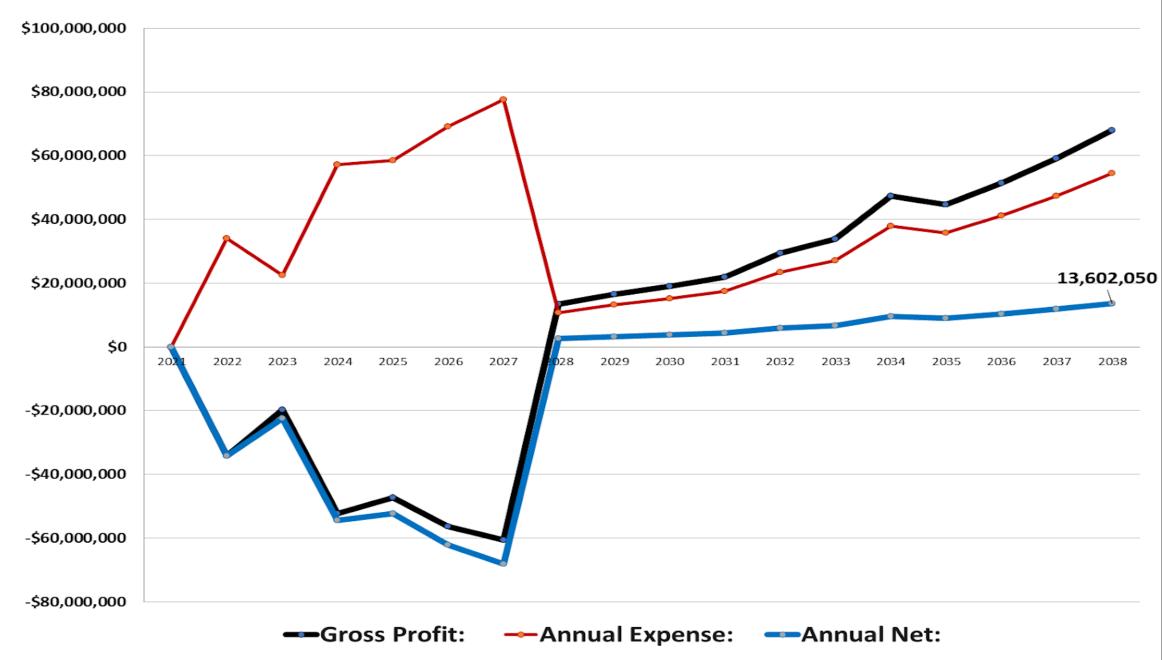
Rainbird Planning Phase



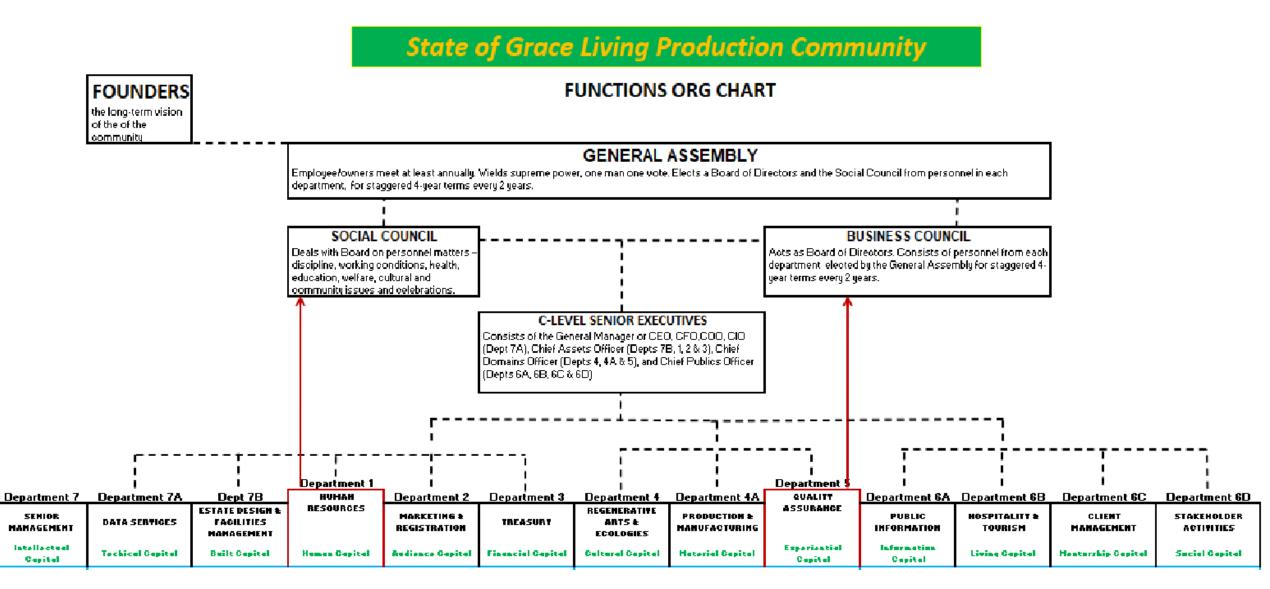
Vision One Building Phase



INCOME v EXPENSES - 18 YEARS

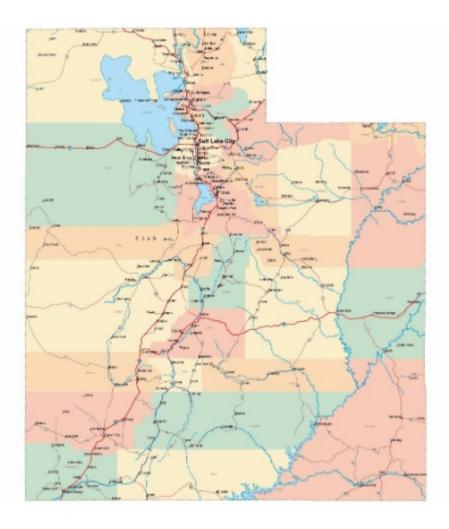


Governance Model



Scaling by Replication & Localized Adaptation

- Localized Adaption of Production Community model
- Statewide distribution of Regencubator Graduates
- Publication of Holistic Health Modalities research
- Export of Regenerative Methods/Technologies
- Distribution of Scientific publications



The Phase One Ask: \$325,000

(Preparation for a \$500M QOZF and/or Municipal Bond Issue)

OBJECTIVE WHO COST \$95,000 Market Studies & Community Endorsement, Site Chamber of Commerce, City Council, Iron County Commissioners, Jeff Investigation Reports (SIR) / Feasibility Study Goebel, Experts & Local Influencers \$65,000 Initial Land Assessment & Landscape Designed Dan Halsey & United Designers Preliminary Community Design & Architectural Julie Seegmiller, Ray Gardner, Roice \$65,000 Nelson Concepts Professional Fees \$100,000 Cooperatives Attorney, Local RE Attorney, CPA, Tammy Tullis and her group, graphic design group

\$325,000

Thank You!

Rainbird Village

A Regenerative Producer Community is a project of:

State of Grace Living, A Utah Benefit Corporation

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